



HIPPYUSA[®]
Home Instruction for Parents of Preschool Youngsters

HIPPY USA
END-OF-YEAR REPORT
2003 - 2004

HIPPY USA ANNUAL REPORT 2003 - 2004
TABLE OF CONTENTS

OVERVIEW

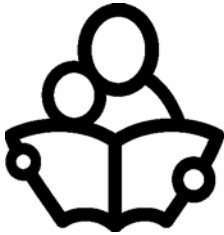
ANNUAL REPORT 2003 - 2004

1. NATIONAL DEMOGRAPHICS AT A GLANCE
2. CHILDREN
 - A. TOTAL
 - B. NUMBER OF CHILDREN BY HIPPY CURRICULUM AGE GROUP
 - C. RACE/ETHNICITY OF HIPPY CHILDREN
 - D. PRIMARY LANGUAGES OF HIPPY CHILDREN
3. FAMILIES
 - A. TOTAL
 - B. WHERE DO HIPPY FAMILIES LIVE?
 - C. ATTRITION RATE
 - D. WHY FAMILIES LEFT HIPPY
4. HOME VISITORS
 - A. TOTAL
 - B. HIGHEST EDUCATION LEVEL ACHIEVED TO DATE
 - C. HOME VISITORS CURRENTLY ENROLLED IN AN EDUCATIONAL PROGRAM
 - D. ATTRITION RATE
 - E. WHY HOME VISITORS LEFT HIPPY
5. COORDINATORS
 - A. TOTAL
 - B. PROFESSIONAL SPECIALIZATION
6. FUNDING
 - A. FEDERAL
 - B. STATE
 - C. PRIVATE

HIPPY NATIONAL TRENDS

THREE YEAR COMPARISON

1. CHILDREN
 - A. TOTAL
 - B. HIPPY CURRICULUM AGE GROUP
 - C. RACE/ETHNICITY OF HIPPY CHILDREN
2. FAMILIES
 - A. TOTAL
 - B. ATTRITION RATE
3. HOME VISITORS
 - A. ATTRITION RATE



OVERVIEW

Annually, HIPPY USA gathers basic demographic and process data from local HIPPY sites. This is the first year of the new practice of collecting data at the end of the year. This is a departure from previous years when data was collected mid-year (i.e., when a local program had completed 15 out of the 30 weeks of activities). The change was put into effect in order to ensure that the most accurate annual data is being collected, and that the data collection will support future research projects.

In addition, there were other changes to the MIS (management information system) that allow for more accurate reporting. Previously, if a site replaced a child as a result of a child “dropping” from HIPPY, the totals included both children (the original child and the replacement child). The current calculations utilized for the graphs reflect the number of children who completed the program (usually the number of funded slots). This change means that while the graphs appear to show fewer children were served during 2003-2004, the decrease primarily correlates to the change in how children are counted.

The HIPPY End of Year Report for 2003-2004 includes data that has been extrapolated to represent all HIPPY sites. However, not all HIPPY sites submitted data. Some sites submitted all data requested, some sites submitted data in some categories, and a few did not submit any data. 68% of the sites submitted complete data. The percentage of omission of data varies by categories. For purposes of this report, the actual numbers, by category (i.e., children, home visitors, etc.) provided to HIPPY USA have been calculated to reflect 100% in all categories.

The number of programs, by state, that did not submit any data follows:

Arkansas	4	Florida	3	Louisiana	1	Maryland	4
D.C.	1	Illinois	1	Michigan	1	Ohio	1

HIPPY USA analyses annual data to facilitate efforts to support programs through training and technical assistance, as well as to determine important trends within the communities/populations where HIPPY is implemented. This information then assists HIPPY USA to determine the best utilization of resources in preparation for the future. Each local HIPPY program is provided with the MIS software, which can be used to both manage the local program and to produce local and national reports. The current MIS database was introduced in program year 2000-2001, with significant revisions implemented for program year 2003-2004. Some programs are still unable to utilize this system due to lack of appropriate equipment, or the need for an alternate database system as stipulated by their funding stream(s). Those sites, whether they use an alternate database system, or a manual system of data collection, are required to submit data in an Excel spreadsheet format.

NATIONAL DEMOGRAPHICS AT A GLANCE
HIPPY USA END-OF-YEAR REPORT 2003-2004

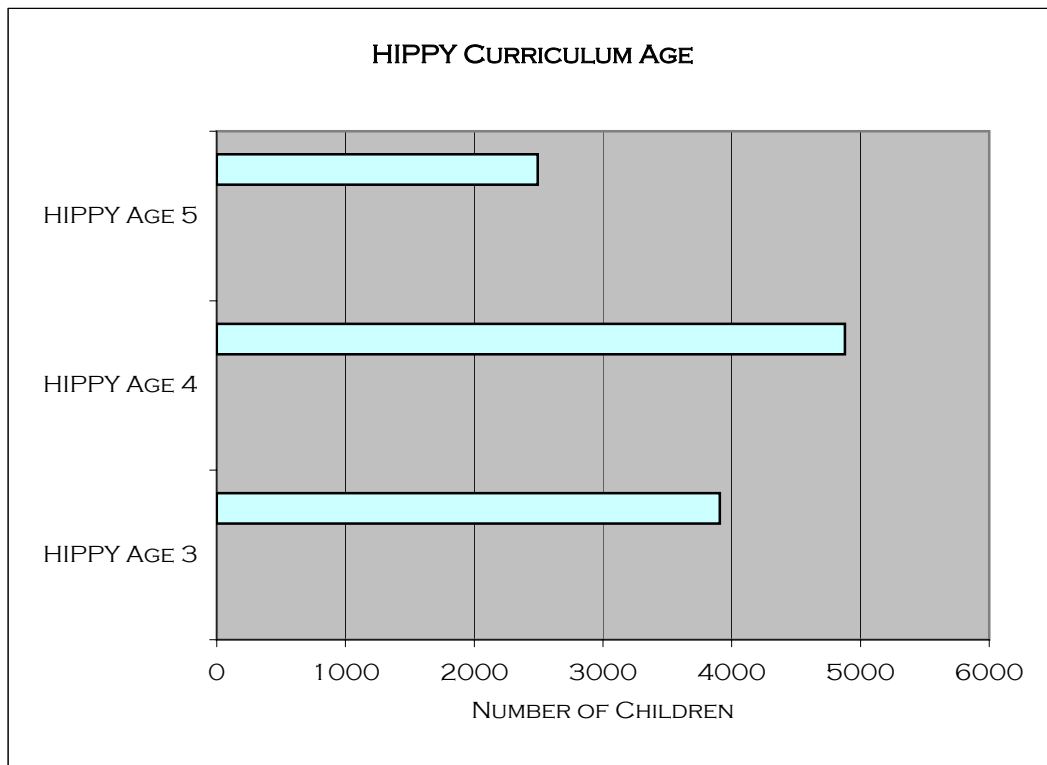
TOTAL NUMBER OF HIPPY USA PROGRAMS _____	111
TOTAL NUMBER OF HIPPY USA SITES _____	157
NUMBER OF STATES WITH HIPPY SITES (INCLUDING D.C.) _____	28
TOTAL NUMBER OF COORDINATORS _____	157
TOTAL NUMBER OF HOME VISITORS _____	922
TOTAL NUMBER OF CHILDREN _____	13,414
TOTAL NUMBER OF FAMILIES _____	14,870

HIPPY CHILDREN SERVED
HIPPY USA ANNUAL REPORT 2003-2004

TOTAL NUMBER OF CHILDREN SERVED: 13,414

NUMBER OF CHILDREN BY HIPPY CURRICULUM AGE GROUP

HIPPY AGE 3	35%
HIPPY AGE 4	43%
HIPPY AGE 5	22%

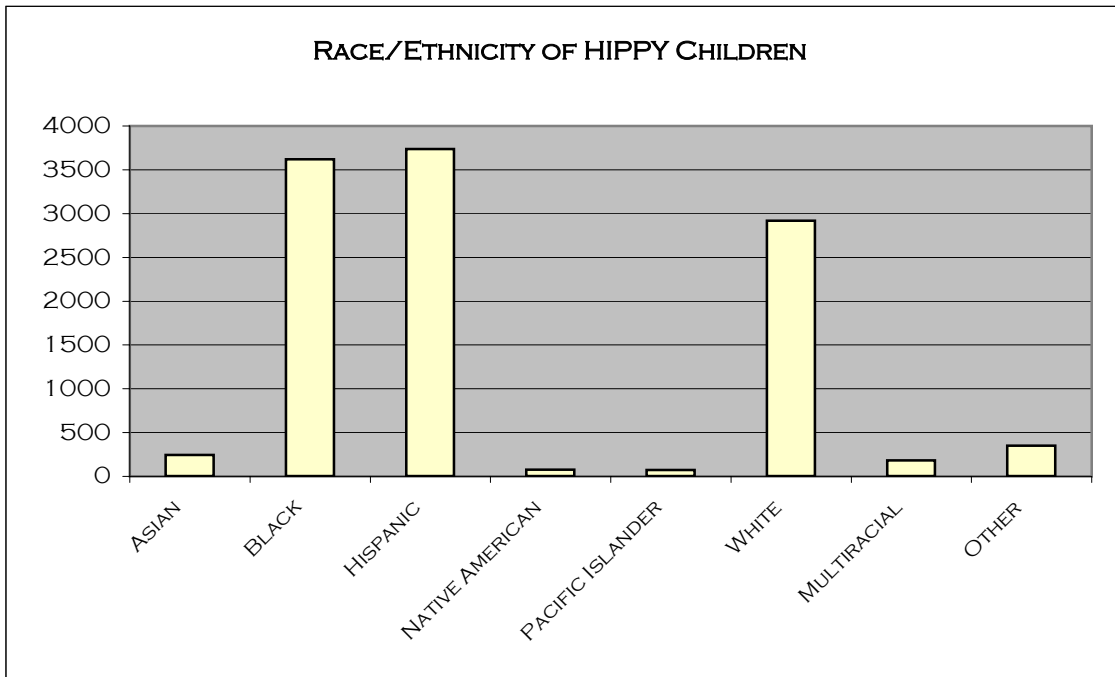


HIPPY USA DID NOT RECEIVE 100% OF THE DATA. SEE NOTES ON DATA COLLECTION.

HIPPY CHILDREN SERVED
HIPPY USA ANNUAL REPORT 2003-2004

RACE/ETHNICITY OF HIPPY CHILDREN

ASIAN	2%
BLACK	32%
HISPANIC	33%
NATIVE AMERICAN	<1%
PACIFIC ISLANDER	<1%
WHITE	26%
MULTIRACIAL	2%
OTHER	3%

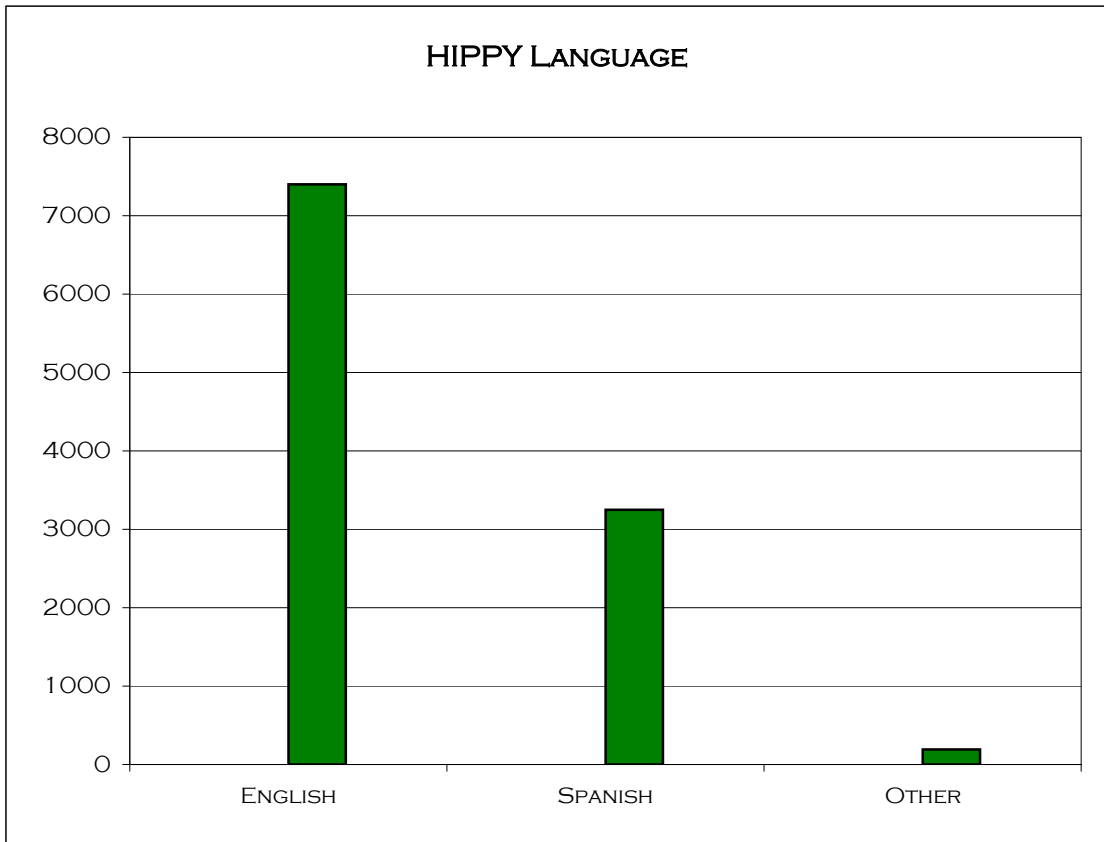


HIPPY USA DID NOT RECEIVE 100% OF THE DATA. SEE NOTES ON DATA COLLECTION.

HIPPY CHILDREN SERVED
HIPPY USA ANNUAL REPORT 2003-2004

PRIMARY LANGUAGES OF HIPPY CHILDREN

ENGLISH	68%
SPANISH	30%
OTHER	2%



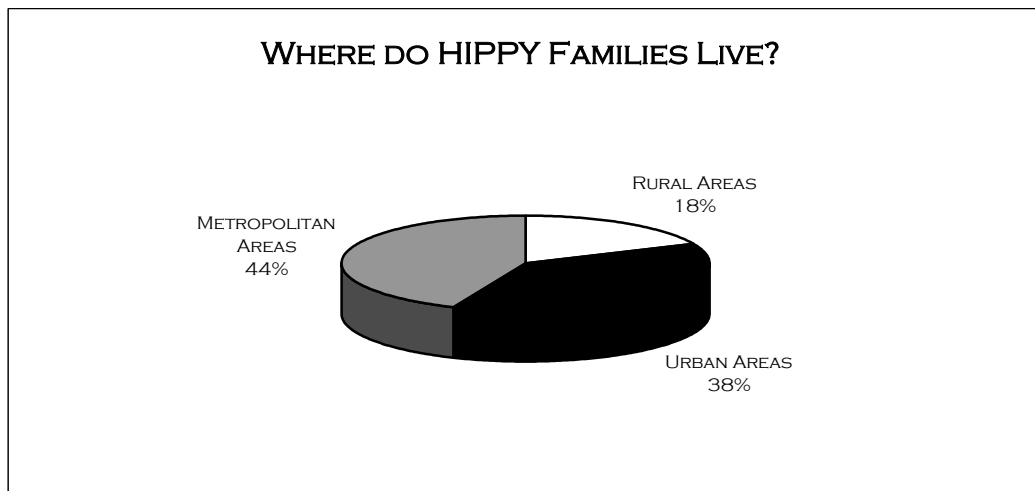
HIPPY USA DID NOT RECEIVE 100% OF THE DATA. SEE NOTES ON DATA COLLECTION.

HIPPY FAMILIES SERVED
HIPPY USA ANNUAL REPORT 2003-2004

HIPPY SERVES 14,870 FAMILIES NATION WIDE

WHERE DO HIPPY FAMILIES LIVE?

	PERCENT
RURAL AREAS	18%
URBAN AREAS	38%
METROPOLITAN AREAS	44%



HIPPY USA DID NOT RECEIVE 100% OF THE DATA. SEE NOTES ON DATA COLLECTION.

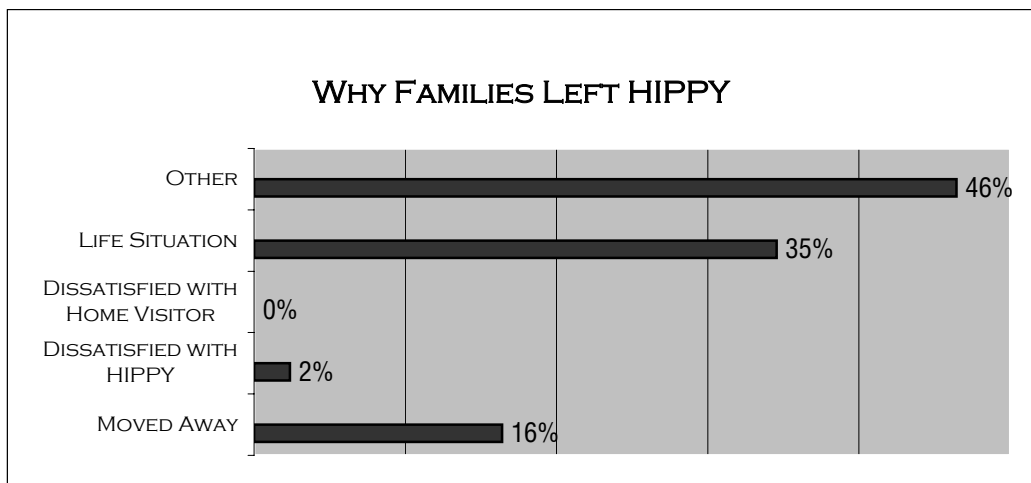
HIPPY FAMILIES SERVED
HIPPY USA ANNUAL REPORT 2003-2004

WHY DO FAMILIES LEAVE HIPPY?

NUMBER OF FAMILIES THAT LEFT HIPPY: 1052

NATIONAL ATTRITION RATE: 8%

MOVED AWAY	16%
DISSATISFIED WITH HIPPY	2%
DISSATISFIED WITH HOME VISITOR	<1%
LIFE SITUATION	35%
OTHER	46%



HIPPY HOME VISITORS
HIPPY USA ANNUAL REPORT 2003-2004

TOTAL NUMBER OF HIPPY HOME VISITORS: 922

HIGHEST EDUCATIONAL LEVEL ACHIEVED TO DATE

HIGH SCHOOL DIPLOMA	30%
GED	14%
ONE YEAR OF COLLEGE	9%
TWO YEARS OF COLLEGE	5%
THREE YEARS OF COLLEGE	2%
ASSOCIATES DEGREE IN ECE/CD	2%
ASSOCIATES DEGREE IN OTHER FIELD	7%
BACHELORS DEGREE IN ECE/CD	1%
BACHELORS DEGREE IN OTHER FIELD	9%
ADVANCED DEGREE	1%
ENGLISH AS A SECOND LANGUAGE	1%
OTHER	11%

CURRENTLY ENROLLED IN EDUCATIONAL PROGRAMS

HIGH SCHOOL DIPLOMA	6%
GED	2%
ONE YEAR OF COLLEGE	3%
TWO YEARS OF COLLEGE	2%
THREE YEARS OF COLLEGE	1%
ASSOCIATES DEGREE IN ECE/CD	2%
ASSOCIATES DEGREE IN OTHER FIELD	7%
BACHELORS DEGREE IN ECE/CD	2%
BACHELORS DEGREE IN OTHER FIELD	4%
ADVANCED DEGREE	1%
ENGLISH AS A SECOND LANGUAGE	4%
OTHER	5%
NONE	61%

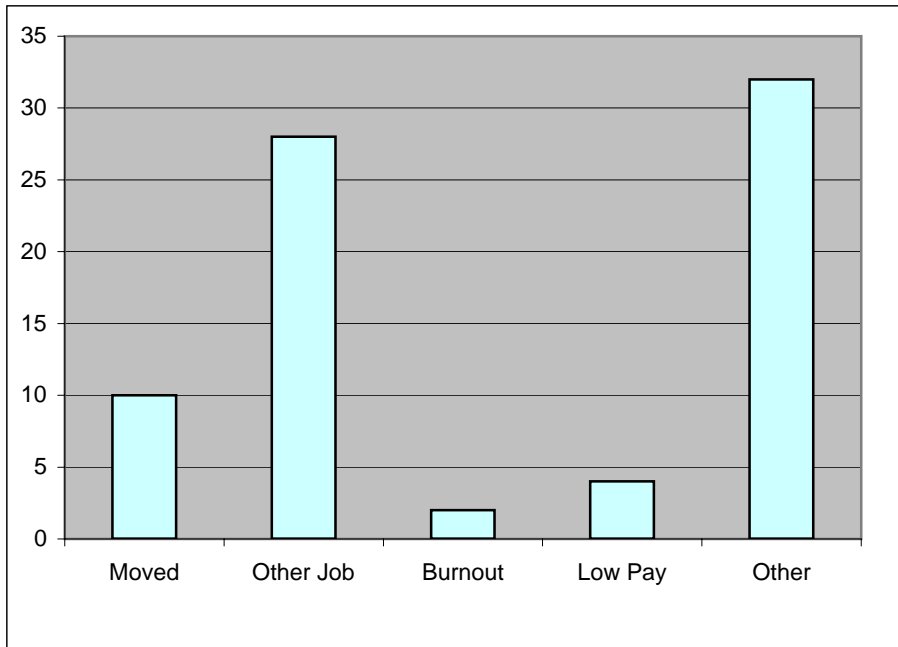
HIPPY HOME VISITORS HIPPY USA ANNUAL REPORT 2003-2004

NUMBER OF HOME VISITORS THAT LEFT HIPPY	81
---	----

RATE OF ATTRITION 9%

REASONS FOR LEAVING HIPPY

<i>MOVED</i>	12%
<i>OTHER JOB</i>	35%
<i>BURNOUT</i>	3%
<i>LOW PAY</i>	5%
<i>OTHER</i>	40%



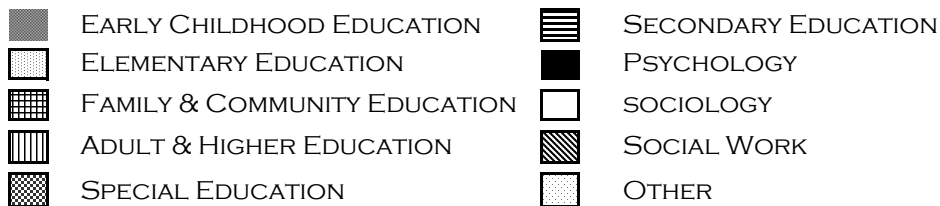
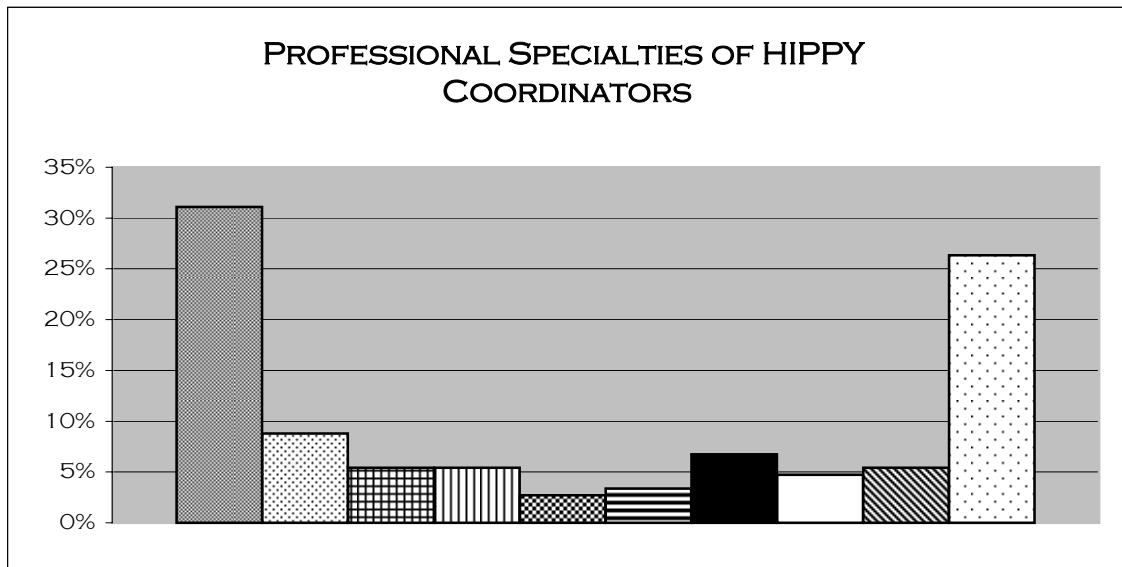
HIPPY COORDINATOR PROFESSIONAL SPECIALIZATION ANNUAL REPORT 2003-2004

HIPPY PROGRAMS ARE MANAGED BY 157 COORDINATORS

PROFESSIONAL SPECIALTIES OF HIPPY COORDINATORS

**COORDINATORS MAY HAVE MORE THAN ONE DEGREE OR AREA OF EXPERTISE*

EARLY CHILDHOOD EDUCATION	31%
ELEMENTARY EDUCATION	9%
FAMILY & COMMUNITY EDUCATION	5%
HIGHER & ADULT EDUCATION	5%
SPECIAL EDUCATION	3%
SECONDARY EDUCATION	3%
PSYCHOLOGY	7%
SOCIOLOGY	5%
SOCIAL WORK	5%
OTHER	26%



HIPPY USA DID NOT RECEIVE 100% OF THE DATA. SEE NOTES ON DATA COLLECTION.

HIPPY PROGRAMS FUNDING INFORMATION

ANNUAL REPORT 2003-2004

SOME SITES RECEIVED FUNDING FROM MORE THAN ONE SOURCE.

NUMBER OF SITES THAT RECEIVED FEDERAL FUNDING

DEPARTMENT OF EDUCATION		75
TITLE 1	38	
EVEN START	11	
BILINGUAL EDUCATION	1	
MIGRANT WORKERS	1	
PIRC	10	
OTHER	14	
DEPARTMENT OF HEALTH AND HUMAN SERVICES		6
HEAD START		46
DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT		2
AMERICORPS		18

NUMBER OF SITES THAT RECEIVED STATE FUNDING

LEGISLATIVE ACTION		9
STATE DEPARTMENT OF EDUCATION		27
STATE DEPARTMENT OF HEALTH AND HUMAN SERVICES		4
STATE UNIVERSITIES		6

NUMBER OF SITES THAT RECEIVED PRIVATE FUNDING

FOUNDATIONS		19
VOLUNTEERS		16
CORPORATIONS		7
NATIONAL COUNCIL OF JEWISH WOMEN		19
FAITH-BASED ORGANIZATIONS		6
INDIVIDUALS		16
OTHER		18

HIPPY USA DID NOT RECEIVE 100% OF THE DATA. SEE NOTES ON DATA COLLECTION.



HIPPYUSA®
Home Instruction for Parents of Preschool Youngsters

NATIONAL TRENDS

The graphs on the following pages reflect aggregate changes in the following areas: number of children and families served; ages and racial composition of enrolled children; number of home visitors; and attrition rates for both families and home visitors. The data spans three program years: 2001-2002; 2002-2003; and 2003-2004. An analysis of the national data follows below.

Reports from the most recent years showed a decline in the number of children and the number of families served from year to year. Although the decline appears to have accelerated during 2003-2004, the adjusted figure [see details on the change in how numbers are calculated in the *Overview*] indicates that actual numbers have remained about the same. This is very promising since many sites still face severe funding challenges, with some sites closing this past year due to a lack of funding

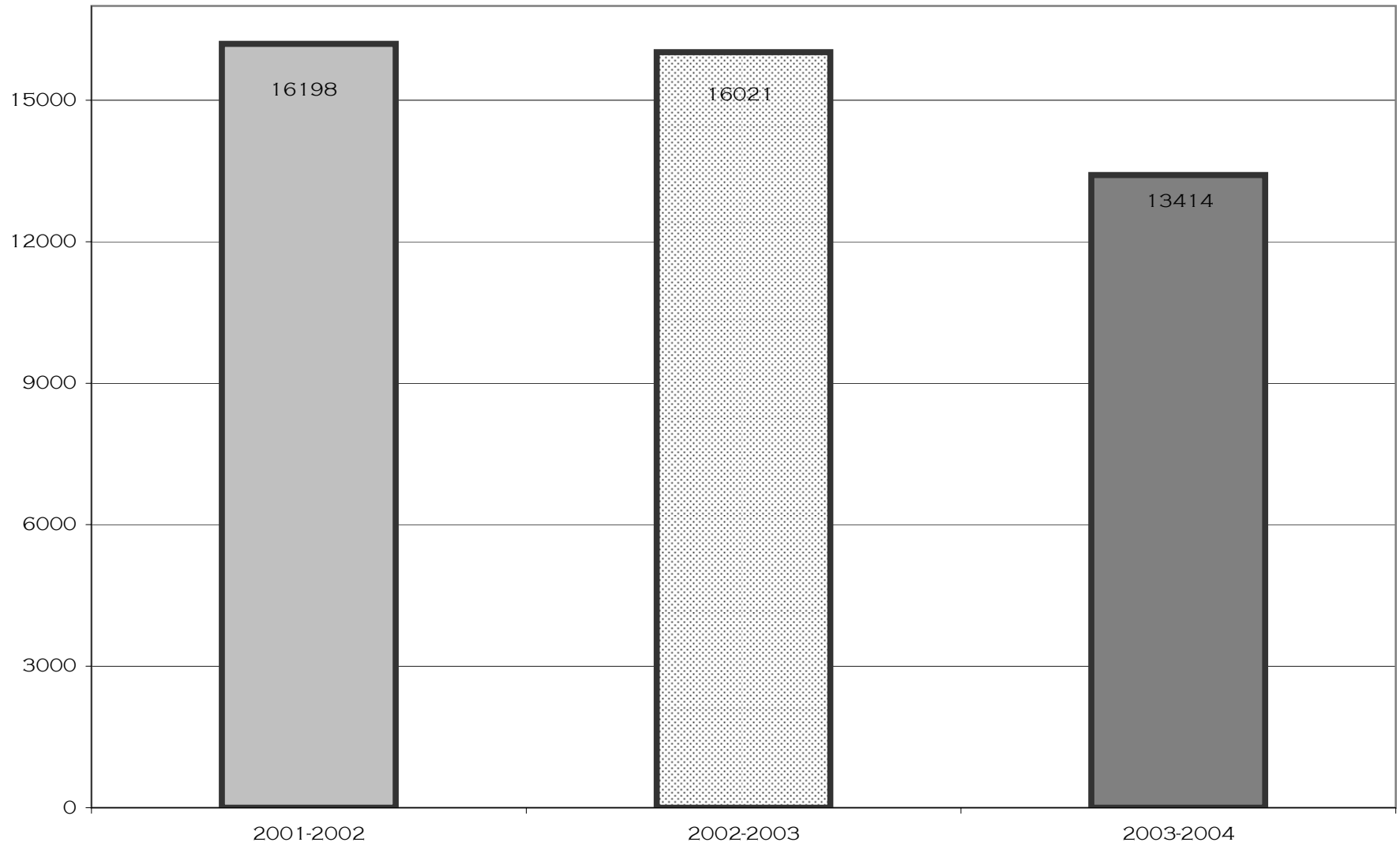
The percentage of the number of children enrolled in each age curriculum has statistically remained about the same from year to year, for a five year period. This includes the Age 5 Curriculum which has the fewest percentage of children enrolled, but where the average number of children served has remained fairly stable. For the 2003-2004 school year, the percentage decreased slightly to 22%. Local programs have once again expressed the normal barriers (e.g., kindergarten homework and changes in the parent's schedules-school/work) to retaining children between Age 4 and Age 5 curriculums [This area will be watched to see if the new Age 5 Curriculum will impact the numbers.]

Changes in the ethnic composition will also have to be watched to determine if this year's statistics are indicative of a trend, or simply attributed to sites who did not submit complete data. This year's data shows a reversal from last year. Currently, Hispanics now comprise the largest ethnic population served, after having shown a slight decrease last year. Conversely, the number of African Americans (largest group for the past few years) decreased after having experienced a gradual increase over the three immediately past years. It is notable that the numbers of Asians, Native Americans, Pacific Islanders and Whites has remained statistically static over a three year period. It is not known at this time what factors influence this level enrollment.

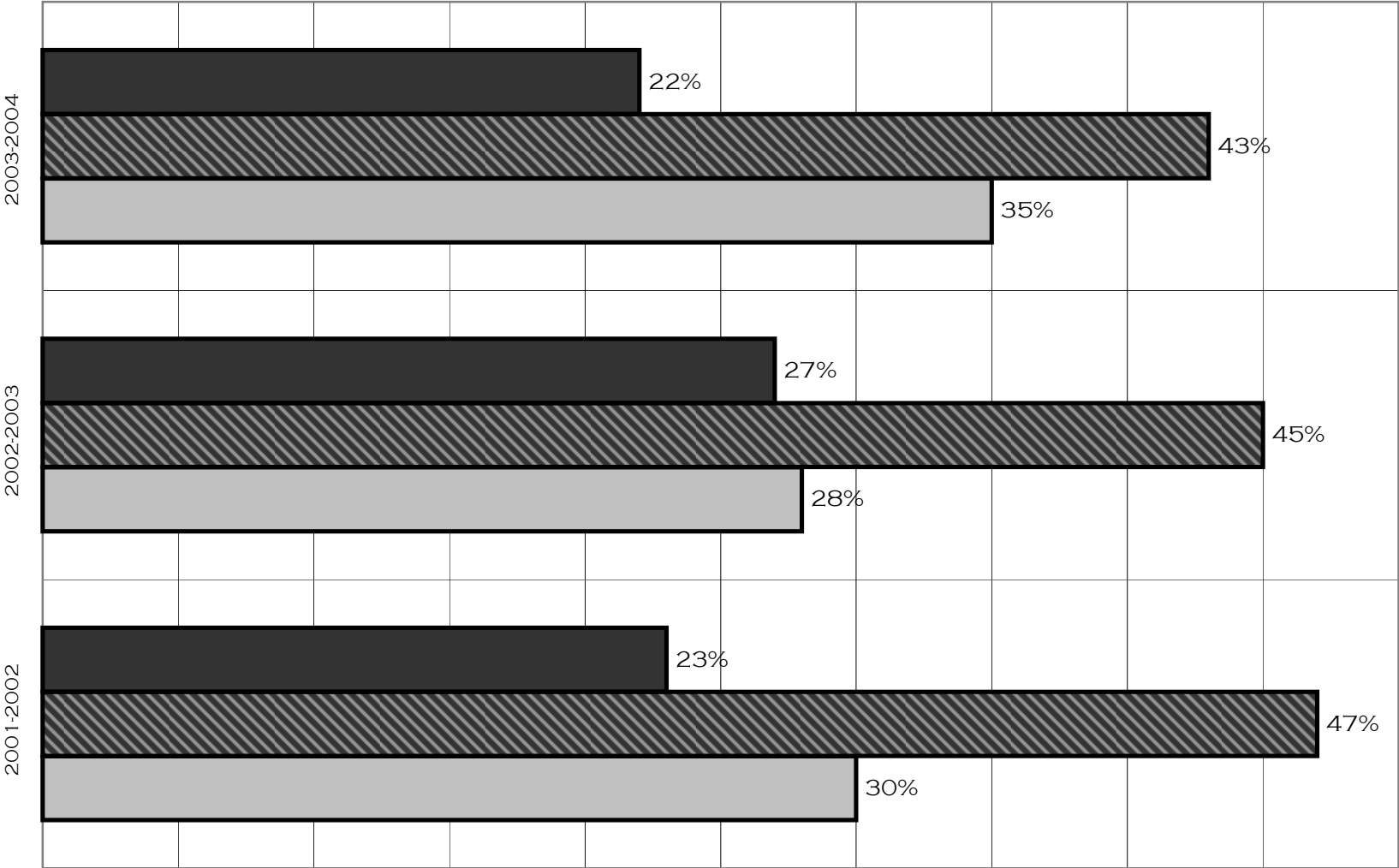
The last area where a trend can be noted is in home visitor attrition. We are still seeing the gradual decrease mentioned last year. Based on research and experience that shows a correlation between retention of home visiting staff and retention of families, this continuing trend is very encouraging! And, may merit a study to determine what factors (e.g., better pay; training; positive work environment; etc.) may have impacted this positive change.

HIPPY USA will continue to monitor all of the data to identify "best practices" and determine training and other strategies for the future.

TOTAL NUMBER OF CHILDREN - THREE YEAR COMPARISON

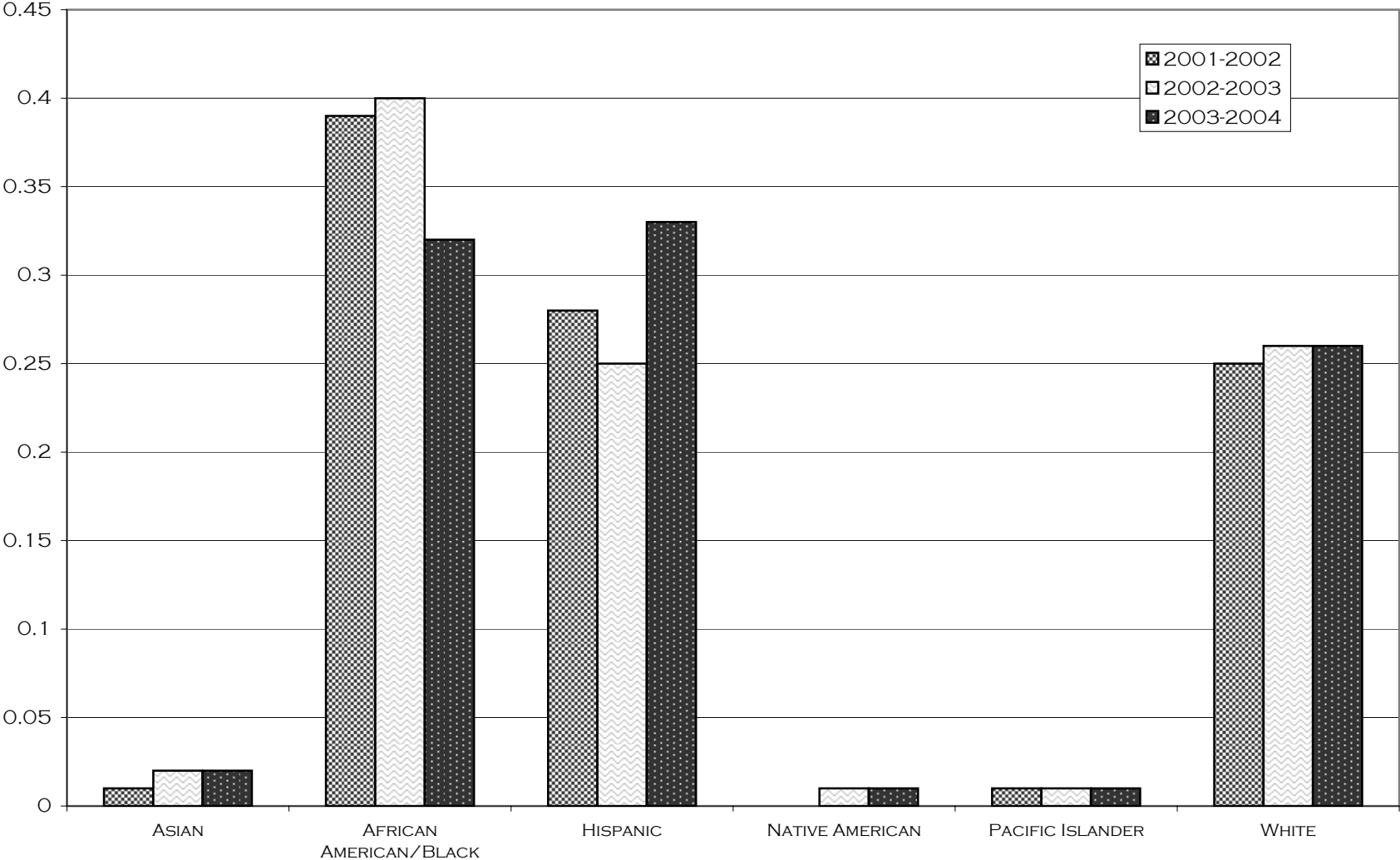


HIPPY CURRICULUM AGE - THREE YEAR COMPARISON

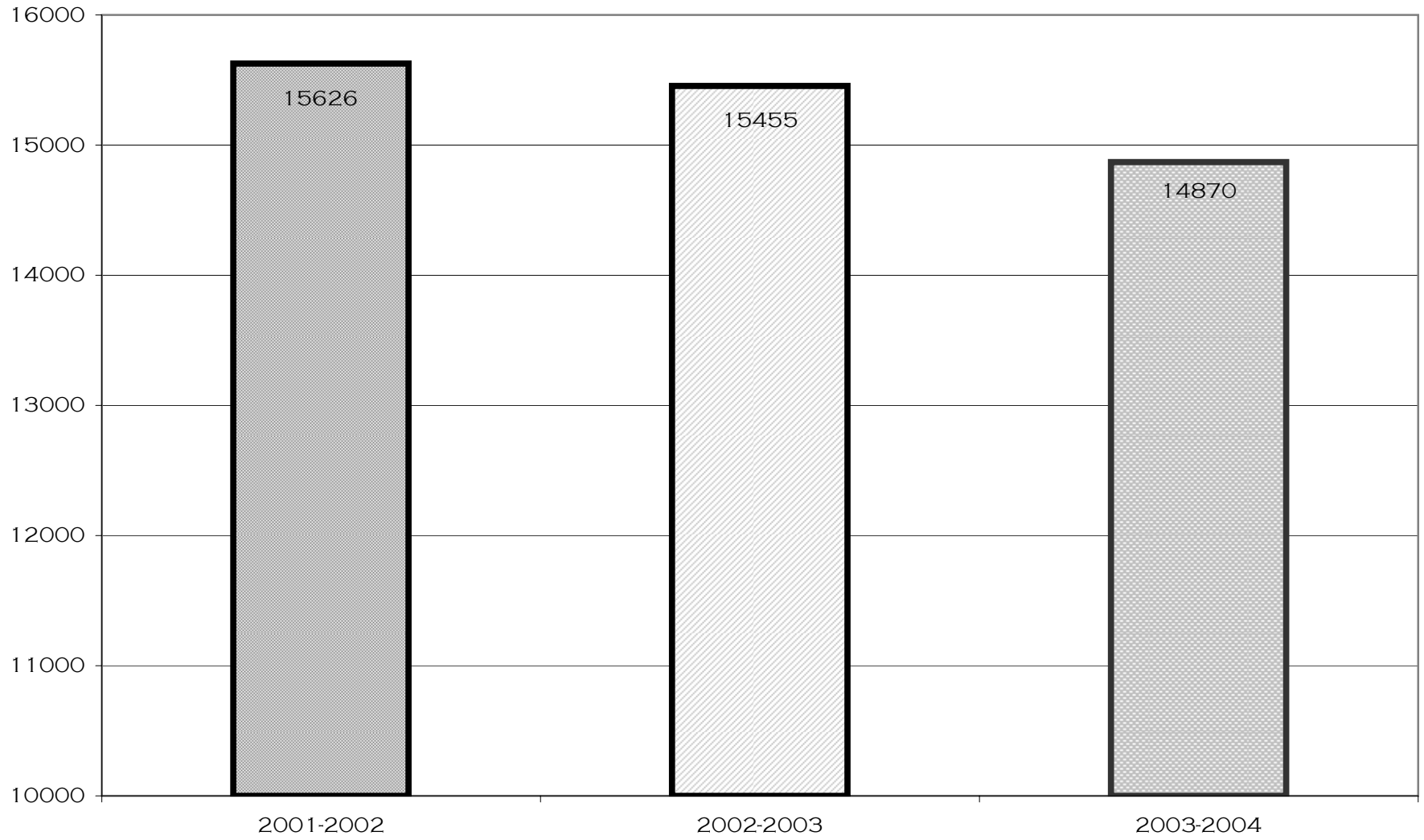


■ HIPPY AGE 3 ■ HIPPY AGE 4 ■ HIPPY AGE 5

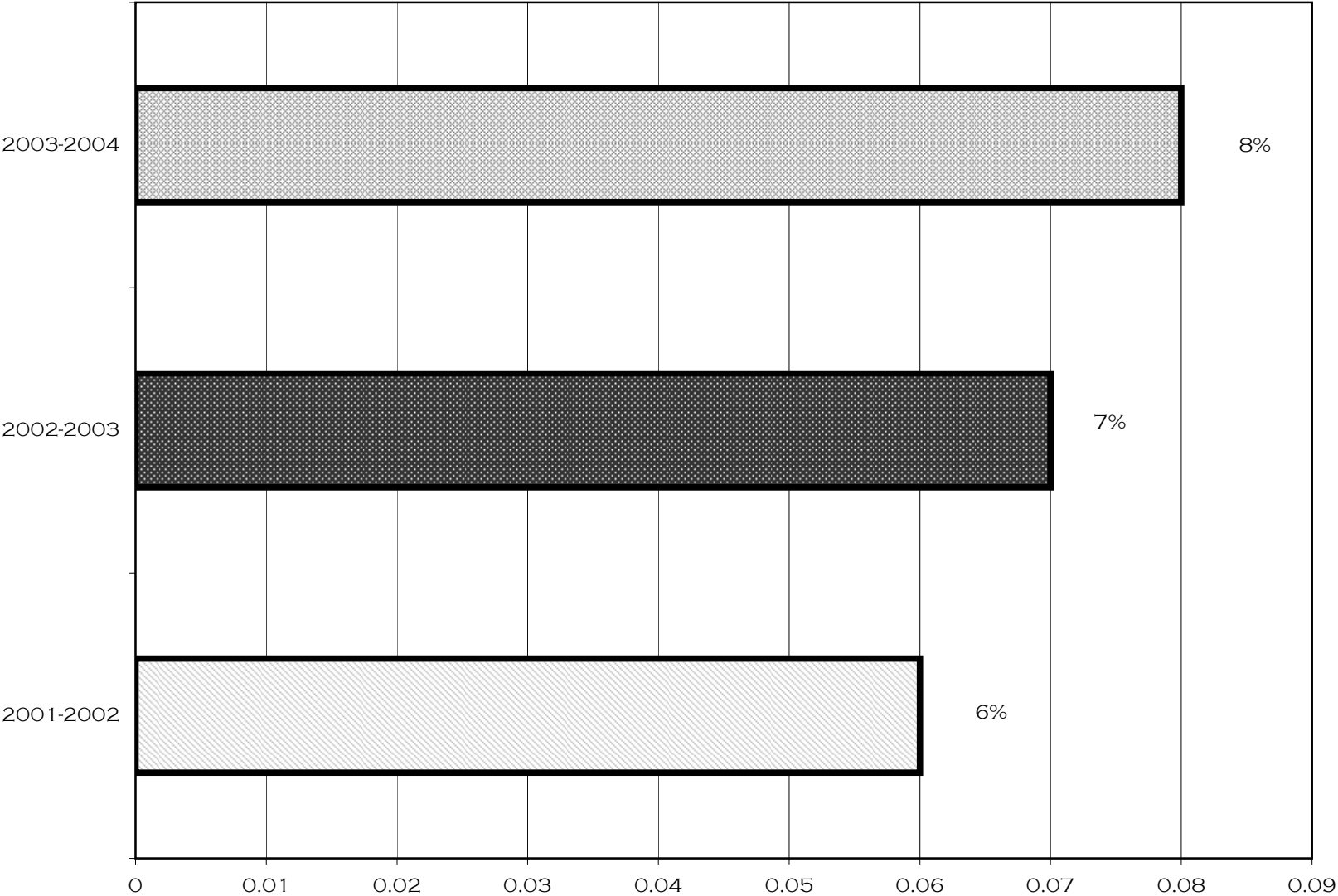
HIPPY ETHNIC COMPOSITION - THREE YEAR COMPARISON



TOTAL NUMBER OF HIPPY FAMILIES - THREE YEAR COMPARISON



HIPPY FAMILY ATTRITION RATE - THREE YEAR COMPARISON



HOME VISITOR ATTRITION RATE - THREE YEAR COMPARISON

